IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: ANTHONY R. ROTHSCHILD

Art Unit: 3622

Serial No.: 09/755,541

Filed: January 5, 2001 Examiner: Jeffrey D. Carlson

Title: SYSTEM AND METHOD FOR ADDING

AN ADVERTISEMENT TO A PERSONAL COMMUNICATION

AMENDMENT

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir

In response to the Office Action dated August 18, 2008, please amend the above-identified application as follows: